

## DynaPep® Energy Announces New Distribution With Kroger

**August 22, 2011: Boca Raton, FL** - DynaPep® Energy, creator of the world's first Supercharged Energy Micro-Shot, today announced that it has signed a distribution agreement with Kroger. DynaPep® Energy will be distributed in 3600 Kroger Co. Stores throughout their network.

Emerging Products Development Group (**WFI**), CEO Lisa Krinsky, stated, "I am very proud to be partnering with Kroger. The company has a very strong relationship with the communities where they distribute. Their commitment to providing new technology with a focused attention to healthy choices for their customers is right in line with our company mission. We expect big things from Kroger and are committed to helping them achieve their very aggressive goals."

About Kroger:

Kroger is headquartered in Cincinnati, Ohio. They are one of the nation's largest grocery retailers with fiscal 2010 sales of \$82.2 billion and are listed under Kroger (NYSE:KR). The Kroger mission includes being a leader in the distribution and merchandising of food, pharmacy, health and personal care items, seasonal merchandise, and related products and services. Founded in 1883 by Barney Kroger, the company operates under nearly two dozen banners, all of which share the same belief in building strong local ties and brand loyalty with their customers. For more information, please go to:

<http://www.kroger.com>.

About Emerging Products Development Group:

EPDG, is a Canadian based holding company listed on the Frankfurt Exchange (**Frankfurt: WFI**) that is focused on acquiring and distributing health and wellness products on a global scale. Presently the company owns DynaPep® Corporation, which is the developer, manufacturer and distributor of the world's first Energy Micro-Shot, and is reviewing opportunities to expand organically and through the acquisition and distribution of additional patented or proprietary products. For more information, please go to: <http://www.epdgusa.com>. <http://www.dynapep.com>

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