

Emerging Products Development Group Announces Victory in Italy for DynaPep® Energy and Marcelli

August 25, 2011: Boca Raton, FL.- Emerging Products Development Group announced today that DynaPep® Energy race car Driver Kyle Marcelli, the 21 year old Canadian was victorious in the Le mans/Series/Intercontinental Le Mans Cup at Imola, Italy.

Kyle Marcelli along with DynaPep® Energy raced out of the pits in second position about 22 seconds behind the race leader. With emotions flying, about 12 minutes to go Marcelli and DynaPep® Energy took the race lead and never looked back crossing the finish line to win the European Le mans Series in Imola, Italy. Kyle Marcelli stated, "I am very happy to be representing DynaPep® Energy on a global scale and at the pinnacle level of auto racing. It's a pleasure to be racing DynaPep® to the lead in the evolution of portable energy."

Emerging Products Development Group (**WFI**) Chief Executive Officer, Lisa Krinsky stated, "We are so proud of Kyle, his incredible passion and drive leads DynaPep® Energy to a new level of excitement that we are so thrilled to be a part of."

About Kyle Marcelli:

(Kyle Marcelli, Born February 23rd 1990 in Ontario, Canada) At just 21 years of age, Canada's Kyle Marcelli – Professional Race Car Driver, has already established himself as a successful auto racer and has proven to be one of Canada's stars in professional auto racing across the globe. Kyle made his rookie debut into sports car racing's "big show" in 2010 driving for Intersport Racing in the American Le Mans Series where he earned two 2nd place finishes along with four front row qualifying performances. Currently Marcelli drives full time for Intersport Racing, competing in the LMPC class of the American Le Mans Series. Kyle has the capabilities of making history in 2011 as the youngest American Le Mans Series champion.

About DynaPep®:

DynaPep® is the manufacturer and distributor of the world's first Energy Micro-Shot. Packaged in a liquid 4ml twist-off top ampoule, its time-released suspension ensures hours of long lasting energy without the jittery "crash" that other products cause. This is the result of active ingredients derived from natural sources without the help of sugar and the Micro-Shot contains less caffeine than 1 cup of coffee. DynaPep® products are available in over 75,000 locations in the United States. DynaPep® is a wholly owned subsidiary of Emerging Products Development Group. EPDG, is a Canadian based holding company listed on the Frankfurt Exchange (**Frankfurt: WFI**) that is focused on acquiring and distributing health and wellness products on a global scale. To learn more about EPDG, go to: <http://www.epdgusa.com>. For more information on DynaPep®, visit <http://www.dynapep.com> for details.

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